

Recently arrived French soldiers scan the horizon on 28 February 2013 in search of jihadi insurgent forces operating in Mali. On 11 January 2013, at the request of the Malian government and the United Nations, France sent troops into Mali as part of Operation Serval to stop the advance of jihadist groups toward southern Mali, protect the Malian state, and facilitate the implementation of international decisions. (Photo courtesy of the Defense Communication and Audiovisual Production Establishment)

Looking Outward

Lessons in Security Force Assistance from the French Experience in Africa

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s the United States reenters an era of great power competition, the ability to develop and maintain a strong network of partners is critical to achieving national interests. Since the Army is the only service with the expertise and sustainment to develop foreign security forces (FSF) on a large scale, Army leaders have a vested interest in ensuring that the service is prepared to develop partner militaries that are competent, capable, committed, and confident.¹ However, experiences with advising and training partnered militaries have varied greatly and have not been aggregated into a reliable model for success. This article presents a case study and its findings after a ninemonth research project studying FSF development.² The study aimed to capitalize on international experience with training partnered militaries in developing nations by examining non-U.S. examples of nations training and developing partnered security forces. This article summarizes and presents the significant findings from French operations in the Sahel.

When Operation Serval began in January 2013, its objectives were entirely enemy focused. Islamist

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forces had seized the Malian city of Konna and had placed themselves within striking distance of the capital Bamako.³ Although France's policy was to avoid unilateral intervention, it decid-ed not to wait for the Economic Community of West African States to assemble a multinational force. Supported by Chad, France launched an offensive operation into Mali to achieve President François Hollande's stated military objectives to stop the terrorist aggression, secure Mali, in which there are many French citizens, and permit Mali to recover its territorial integrity.4 France initially saw its intervention

as an emergency military stop gap to prevent the fall of the Malian government and give the Economic Community of West African States time to assemble a force sufficient to execute further operations.⁵ But similar to America's invasion of Iraq, France was quickly victorious and found itself unexpectedly thrust into large-scale, long-term FSF development.

In 2014, France consolidated its numerous operations under one command. The new operation, called Barkhane, sought to address the cross-border dimension of the terrorist threat, and focus military efforts on partnership.⁶ In a 2020 English-language press release, the French Armed Forces Headquarters stated that Operation Barkhane's approach was meant to support partner nations' armed forces in the Sahel-Saharan Strip, strengthen coordination between international military forces, and prevent the reestablishment of safe havens for terrorists in the region. Since 2014, France has learned and adapted new theories and best practices for what they call le partenariat militaire opérationnel (operational military partnership). This concept was developed through the French army's Land Center for Operational Military Partnership (CPMO). The CPMO's study and work adapted its already expeditionary military culture and sees itself as uniquely suited for expeditionary advising.

This case, selected for its similarity to recent American experience, studied the modern application of French operational military partnership in and around the Sahel region of Africa. The French army is similarly organized, shares similar values, and is an enduring North Atlantic Treaty Organization ally. Research questions separated findings into two categories: actions that lead to tactical success and actions that contribute to strategic success. Through a study of the tactical and strategic levels of war, the researcher hoped to develop a better understanding of the operational level, whose core responsibility is to link tactical actions with strategic objectives. Throughout Operations Serval and Barkhane, language training and risk acceptance significantly contributed to the tactical success of FSF development, and that information management contributed to strategic success.

A Brief History: Sixty Years in Six Hundred Words

France has a long and complex relationship with Africa that directly impacts its operations today. After

the end of World War II, the French Empire contained approximately 1.8 million square miles consisting of present-day Ivory Coast, Benin, Mali, Guinea, Mauritania, Niger, Senegal, Burkina Faso, Togo, and Nigeria.8 As France withdrew from Africa during the era of decolonization, it maintained and established formal diplomatic, economic, and military ties, creating a network of close relations that is often referred to as françafrique. President Félix Houphouët-Boigny of the Ivory Coast first coined the term to describe his country's close diplomatic ties with France. 10 However, it has since become controversial and is used to criticize perceived corrupt and surreptitious activities of France and various African nations. 11 Regardless of the definition of the term, this history and controversy has continued to shape and color France's military actions in the Sahel and various perceptions thereof.

The recent history of the French military in the Sahel is dominated by two major operations: Serval, the roughly eighteen-month operation to defeat Islamic jihadist militants in northern Mali and its successor, Barkhane. Operation Serval followed a request from the Malian government and a United Nations Security Council resolution. It consisted primarily of French and Chadian operations against jihadists in Northern Mali.¹² In 2014, Operation Barkhane consolidated those efforts with numerous other missions in the Sahel region to enable synchronization, address the cross-border element of the threat, and shift the focus to FSF development.¹³ Although France had a long and complex history of working with African countries postcolonialism, Operation Serval marked the beginning of this study due to the lessons learned and shift in military objectives from defeat of jihadist forces to FSF development.

There were several examples of French FSF development in Africa prior to Operation Serval. The most successful and noteworthy of which was France's assistance to Chad during the last major rebel attacks in 2008 and 2009. ¹⁴ After successful military intervention, during a period of relative peace, France supported a consolidation of Chadian military forces under Idriss Déby. Researcher Christopher Griffin explained the relationship in his article for *Small Wars and Insurgencies*:

France is interested in Chad for its central location, which allows the French Army to maneuver between its other bases on the continent and respond quickly to crises. The

military assistance treaty with Chad (there is no mutual defense treaty) provides for French military personnel in Chadian uniforms to train the Chadian Army. France also committed to provide military equipment (both free and paid), maintenance for that equipment, and logistical support. In exchange, the Chadian government gives France the right to use its airspace and its airfields for military and civil flights. Most of the military assistance treaties with the other Francophone countries have virtually the same terms.¹⁵

Griffin and others argue that France's relationship with Chad has been the most successful of francophone nations. Although Chad still faces domestic challenges with alleged authoritarianism and human rights abuses, it has become undeniably a regional power. ¹⁶ In fact, Chad was the only African nation that was both willing and able to support France in combat during Operation Serval substantively. ¹⁷ However, it is difficult to argue that this partnership will continue along a similar trajectory since Déby's death in April 2021. ¹⁸ Thus the French military had some mixed success in developing partnered militaries prior to Operation Serval; their key strength was the long history between France and North Africa, but the major weakness was the colonial origins of those same relationships.

What Leads to Tactical Success?

The purpose of this research question was to identify practices and advantages that aid advising a partner nation at the tactical level of war. The researcher expected to find individual "dos and don'ts" as are often presented in cultural or advising training in the U.S. Army. However, actual findings were more nuanced but show a demonstrated advantage in both cases.

Shared language and culture. Shared language increases interoperability at the most fundamental level. The ability of two soldiers to communicate with each other is a key advantage when developing FSF. In concrete terms, the French were much more capable of modifying and adapting their techniques to the situation on the ground because they could expect any of their soldiers to advise effectively. Shared language also increases the propensity for individual advisors to learn and become more fluent in the culture of their partner nation. If advising and training are the practice



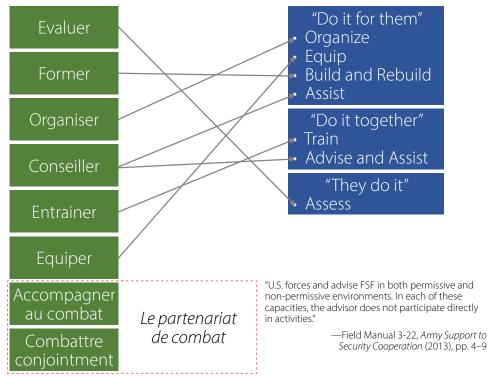
French soldiers of the 126th Infantry Regiment and Malian soldiers talk with a local man in Southern Mali, 17 March 2016. (Photo courtesy of Wikimedia Commons)

of transferring knowledge and experience from one person to the other, language is the foundation of that process. This shared language is both a cause and product of French partnership and operations in Africa. Colonialism led to the spread of the French language, which is currently an official language of nineteen countries on the continent. French commanders as well as individual French soldiers can communicate with their counterparts with relative ease.

In addition, French commanders can leverage this long history with their counterparts to achieve a deep understanding of the operational environment as well as their partners. This understanding has allowed them to train and advise at the lowest possible levels. In some cases, individual soldiers were attached to French squads to learn, train, and fight alongside enlisted French soldiers. In fact, this shared language is the fundamental difference between French FSF development and that of the United States or United Kingdom. France distinguishes itself from the United States and

United Kingdom specifically by expecting every and any military unit to be capable of advising instead of creating specialized units like the security force assistance (SFA) brigades.²⁰ Whether it is the expectation of all units to advise partner forces, the expeditionary culture or the colonial history between France and Africa, none of the concepts developed by the CPMO would be possible if not for the shared language between the French and their partner security forces.

In addition to language, France's institutional and cultural familiarity with its partners benefitted its advising efforts. The French have an enduring predisposition to cultural understanding in Africa. While difficult to quantify, it was articulated in both military and nonmilitary sources using terms such as the "French touch," "savoir-faire" (knowing how to do, expertise), and "savoir-être" (knowing how to be, emotional intelligence). Most sources agree that this shared culture is chiefly the result of the long colonial history of France in West Africa. The French



(Figure by the author)

Figure 1. Comparison of France's Partenariat Militaire Opérationnel and U.S. Security Force Assistance

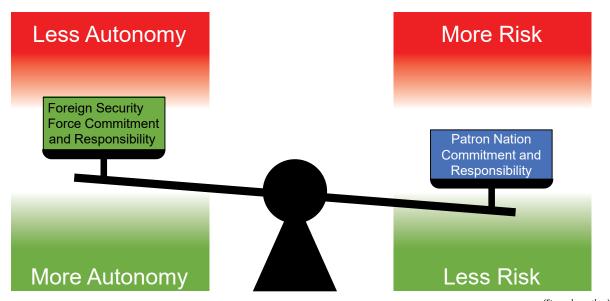
established their first trading posts in Senegal in 1624, and in the following era, French language and culture spread throughout their colonial holdings. While this predisposition is defined and framed in cultural terms, the formal agreements and relations developed during and following decolonization in the twentieth century are the rigid scaffolding of France's understanding of the operational environment. These ties, though often controversial due to its origin in colonialism and the slave trade, have remained relatively unbroken for over two hundred years. The enduring relationships have led to an institutional understanding and expertise in the region. All French army units have some experience as they all, at one point, rotated through Africa on fourmonth "short duration missions." The ubiquitous nature of these operations has contributed to the growth of France's expeditionary mindset.²²

Risk acceptance. The French take great pride in their willingness to "fight alongside" their partners. This concept requires an increased tolerance for risk. French doctrine codifies this expectation for *partenariat de combat* (combat partnership) and carries with it

an additional burden and responsibility on the advisor to make sure that their partner is sufficiently ready for operations. At the tactical level, the advisor with "skin in the game" simultaneously ensures that they trust their partners and builds legitimacy of both the partnered force and the patron force. On the contrary, the Soviet-Afghan war, reminiscent of the U.S. experience in Afghanistan and Iraq, advising and "partnership" consisted of a cycle of not trusting the host nation, taking additional tactical responsibility, causing the FSF to rely more on the patron nation, reducing their own independence and competence. During this study, it was critical to observe that risk acceptance went beyond the normal risks of combat. To develop a security force, the commander must knowingly and willingly put his soldiers and unit at greater risk by executing operations alongside their partners instead of executing the mission themselves.

Sharing tactical risk is the cornerstone of France's Operational Military Partnership concept. As illustrated in the figure 1, the key difference between the French concept and American SFA doctrine is

Managing Risk and Autonomy



(Figure by author)

Figure 2. Balancing the Advisor Risk and Partner Autonomy

partenariat de combat consisting of accompaniment and joint combat operations.23 To underline the importance of sharing this risk, the CPMO states that joint combat operations "gets two units on the same footing even if they are of different nationalities to design, plan and conduct operations together. This type of commitment requires sharing the same risks in combat as in cantonment."24 Joint combat operations is the only part of CPMO that is in direct contradiction to U.S. doctrine, which states that advisors work in permissive and nonpermissive environments but generally do not participate in combat activities with partners.²⁵ Combat partnership represents an institutional acceptance of the fact that an advisor must be willing to put themselves into harm's way for a shared goal in order to build the confidence and capability of the FSF. In the French model, this does not just mean that the advisor walks along with the partnered commander on a partner-led mission. This means that they fully integrate the two units at some echelon and even, in some cases, have smaller French units support larger FSF units in combat. Sharing the risks while putting partnered leaders in charge provides a sense of ownership and

legitimacy to the security force seemingly more effective than simply putting the partner out front.

However, the CPMO also recognized that risk acceptance must be balanced (see figure 2). While thoroughly integrating with partnered forces and sharing risks may be helpful in establishing trust between advisers and their partners, it has a cost in the form of FSF autonomy. The CPMO stated "there is thus a real choice to make in terms of the objectives to pursue: a stronger French investment produces a less autonomous partner."26 With this fact in mind, the advisor should carefully plan and adjust the organization of the advising effort to ensure that the partner can learn and develop with the goal of operating independently. This concept is similarly applied in multiple examples throughout history without necessarily a tacit acknowledgement of the relationship between investment and autonomy. The Soviets acknowledged it by announcing the Afghanization campaign and slow withdrawal. Similarly, the CPMO compared its efforts in the Sahel to the contemporary war in Afghanistan's approach of "ANA [Afghan National Army] First, ANA led, ANA only."27 Though this is clearly not a newly invented

concept, it draws a theoretical model that can be used when planning FSF development efforts in the future.

What Contributes to Strategic Success?

This research question is conceptually simple but proved complex and nuanced. The most significant challenge, and in fact, the core resistance to this research from academics, was the concept of strategic information operations as a discipline; however, there is no short-term solution at the time of this study.

The modern challenge of managing information is one that constantly grows and changes. With so many individuals and interest groups having the same access to information and ability to affect the information environment, major military powers face a challenge that may yet be insurmountable. Critics pointed primarily to France's colonial past and argued a neocolonial-



Information campaigns can degrade public support for the mission and ultimately lead to its unsatisfactory end.



success and strategic failure. There can be no single answer as to what constitutes strategic success because it creates multiple questions: Whose success? If one partner is successful but the other is not, is that still success? How long must success last to be still considered success? This article does not seek to address this concern here, so it is limited to presenting an observation of the contrapositive. One aspect of the French case clearly hindered their ability to succeed at the strategic level.

Countering the "neocolonialism" narrative.

France was unable to counter the persistent narrative from its critics that French involvement in the Sahel was nothing more than an attempt to maintain its colonial-era dominance, a viewpoint commonly referred to as "neocolonialism." The United States faced a similar challenge during the Iraq war when critics rallied around the narrative that the United States was attempting to steal Iraq's oil. Mitigating counternarratives is a challenge for democracies operating in the modern information environment. Regardless of motives, military objectives, or conduct of operations, it can be safely assumed that any attempt at developing a partnered FSF will face some counternarrative. These information campaigns can degrade public support for the mission and ultimately lead to its unsatisfactory end. This challenge continues to be an area of study and emphasis with the development of the information domain concept in U.S. Army doctrine and the growth of

ism narrative that significantly impacted the popular perception of the French military's presence. Although France made consistent, adequate attempts to manage the information surrounding its operations, it was never able to overcome this narrative or the general distrust for European or "Western" powers that was omnipresent in the background of Operations Serval and Barkhane.

France's colonial history and the concept of françafrique negatively shaped the perceptions of its efforts on the continent.²⁸ It was beyond the scope of this research project to determine exactly how this history affected tactical and strategic success. However, Françafrique and suspicions surrounding French intentions were prominent in media and professional writing, shaping both the domestic and international view of French action.²⁹

Domestically, French involvement in overseas military action, including in the Sahel, shaped the presidential election of 2017, after which President Emmanuel Macron sought to repair Françafrique and reset Franco-African relations.³⁰ As the first French head of state born after France's African colonies achieved independence, Macron was seen by many as representative of a new generation dedicated to rebuilding relations with African nations on an equal basis.³¹ This understanding and rhetorical framework came to a head when Macron announced the end of Operation Barkhane on 17 February 2022.³² Critical voices have

framed this as a response to both the looming French presidential elections as well as growing criticism of the French presence from African youth, who often claim that promises of an end to françafrique has turned into a mere ritual.³³

This research provided an insight into the complex backdrop of French FSF development in the Sahel. Tactical commanders and advisors may not have been burdened by the greater history of French colonialism while working with their counterparts, but this history shaped the perception of both the French and partner-nation security forces as they operated. Celeste Hicks, an American journalist living in Mali, gave a firsthand account of popular perception of Operation Serval in an article for the *International Journal of Francophone Studies* that provides a glimpse into the psyche of the Malian citizens.

With the launch of Operation Serval in 2013, this gradual process of drifting apart was seemingly turned on its head. Here was a formerly proud independent nation that had had an often difficult postcolonial relationship with France admitting that it was completely unable to secure its own territory. However, as the initial success of Serval became apparent and the relief died down, many Malians began to re-examine the relationship with France and began to conclude that in fact the two countries were as interdependent as they had ever been. Important questions began to be raised about just how far Mali has been able to travel since independence, and whether it was really a sovereign state. In fact there were many voices in the country—at first drowned out by the popular clamour [sic] for some kind of rescue mission from the Islamists—who believed that the decision to call in France in fact represented a deep humiliation.³⁴

This observation comes from a moment in time prior to Operation Barkhane, but it is lucid and universal enough that it represents the underlying tone of popular perception across many Francophone nations throughout the last twenty years. Many other sources, journal articles, and news interviews studied throughout this project espoused similar concerns, anxieties, and cynicism of the French presence. This backdrop of

popular perception on the ground may have been less apparent at the tactical level but contributed heavily to shaping the political will of France and ultimately contributed to the end of Operation Barkhane. As Barkhane ends and more time passes, this topic warrants further research into the effects of the neocolonialism narrative on popular perceptions of France and local governments.

Ironically, this same colonial history benefitted French operations, most notably in the use of a common language. French politicians, soldiers, and news outlets were often able to communicate directly with their African counterparts. In addition, many African journals, published in French, could appeal directly to French politicians or citizens, shaping the international discourse on the subject. As evidenced by the end of Operation Barkhane, shared language does not guarantee successful information management or popular support. However, common language allows French military and diplomatic forces to communicate directly with the citizens of partnered nations, increasing overall discourse.

Conclusion and Implications

This study sought to inform future strategic decisions regarding the definition, role, and execution of SFA by the United States. SFA is a piece of security cooperation in developing and sustaining strategic partnerships with foreign nations that will remain critical to strengthening the post-World War II international order. Unfortunately, the U.S. Army has limited and mixed experience in developing FSF ending most recently in the fall of the Afghan government to the Taliban in 2021. The purpose of this research was to identify lessons learned and synthesize them into recommendations by asking the following question: How can the U.S. Army develop partnered militaries to ensure both enduring military success and security partnership? To answer this question, the research explored programs, practices, and activities that contributed to or detracted from the tactical and strategic success of FSF development.

The research determined that key programs, practices, and activities to help achieve tactical success included emphasis on shared language prior to engagement in FSF development, and a willingness to accept tactical risk from advising commanders to assess their counterparts properly and develop a lasting relationship. Though

never guaranteed, clearly defining mission objectives ahead of time and eliminating scope creep or adjustment to those objectives, planning for FSF development deliberately as a part of any major operation, and safeguarding long-term national will enables strategic success.

The 2021 Interim National Security Strategic Guidance recognized the imperative of building partnerships outside of the United States' core allies to achieve national

interests.³⁵ This understanding permeated the 2018 National Defense Strategy's strategic approach and is unlikely to change in the unclassified 2022 publication.³⁶ SFA is a critical part of security cooperation in developing and sustaining these partnerships with developing nations. However, the United States has limited experience in successfully developing FSF and cannot develop this capability through trial and error. ■

Notes

- 1. Joint Publication 3-22, Foreign Internal Defense (Washington, DC: U.S. Government Publishing Office [GPO], 2021), 4-1.
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 - 15. Griffin, "Operation Barkhane and Boko Haram," 903.
- 16. "Rapport d'Information Fait au Nom de la Commission des Affaires Étrangères, de la Défense et des Forces Armées par le Groupe de Travail 'Sahel'" [Information report on behalf of the Committee on Foreign Affairs, Defense and the Armed Forces, by the 'Sahel' working group], trans. Daniel Dillenback, Droit des Militaires, 18 August 2013, accessed 4 August 2022, https://www.droitdesmilitaires.fr/26623.
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Military Review

Invites Your Attention to

Operation Serval Another Beau Geste of France in Sub-Saharan Africa?

Lt. Gen. Olivier Tramond, French Army, and Lt. Col. Philippe Seigneur, French Army

erval is the name of an African wild cat. Floar joint is the title of a farmous 1509 Bellywood movie about the French Foreign Lagion in Africa, inspired by a Beitsh navel. The expression fease agent (Penatide) ground ouggests consone Neuroly dising the right things to belly another regardless of persons.

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Africa's blade region to beigh Jolis, Burkine Faus, Chad, Mamiltonia, and Nigor counter irrorieries.
This article describes lessons learned from Operation Serval's force build op and deployment in 2613. Among these, some lessons learned from Alghanisma yielded good results, and others were rediscovered—over with the very different conditions between Mail and Southwest Asia.*

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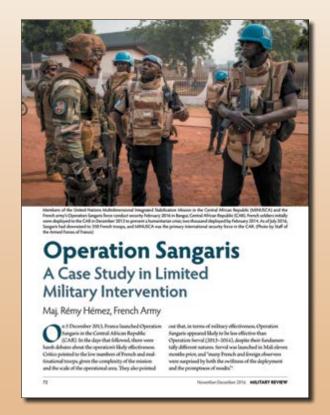
Thanks to pre-positioned forces and a new reading system, early in 2013 the Fernich Army managed to de-play a whole brigade with its main conduct and combet service support assets. These 6,500 troops prevailed in ing omelitions caused by a kursh climate. Long opera-tional distances, and rugged termin (see figure 1). In the first three months of the intervention, the follow effects were achieved:

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- The servain. The main towns over threated an in-plandar stronghold in the north was cleaned.
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 The population, Foreign nationals were pre-tend. The jihadist rule was abolished. Free elections covered july 2013 [and again August 2016].
 The intervaintant community. Freshold demonstrated.
- The international community. France de trated to determination and pened the way for

strand its determination and possel the very for African and international recept to help stabilize Edis. Fire months after the beginning of the cyperation. Forcels, Mallam, and Chadhan units had reified screes Mallam, and Chadhan units had reified screes Mallam, and Chadhan units had reified screes Mallam, and Chadhan units had reified screet trend color religious less and cover spotenty indived by the Jindorst. French trough desired sustituation of the group lowers as at Galais in the Islamin Malgado (AGIMA) in the Biglious meantain mage. They feeded of attacks by amother group knews as the Meroneum for Osmans and Jihadi in Western Africa (McNyMA) in Goo (a region of Malh). In May 2013, Francier Bresident François Hellande said— 'Tile-Bill not tour-rene instead of Africans, but

with the Africans, thus allowing a peacekeep ing operation to take place in the conditions of international legitimacy on the one hand, but sho officecy on the other hand. We are staying, there again, with this lighter troop

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