



## Five Essential Characteristics of the Army Profession



Our Ethical Application of Landpower

Our Noble Calling to service and Sacrifice

**The Bedrock of our Profession**

Our Winning Spirit

Our long Term Responsibility

Trust between Soldiers  
Trust between Soldiers and Leaders  
Trust between Soldiers, and their families and the Army  
Trust between the Army and the American People

Loyalty · Duty · Respect · Selfless · Service · Honor · Integrity · Personal · Courage

**Ethical Foundation: Legal and Moral**

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*America's Army—Our Profession*

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