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Unassailable Source of Power in Twenty-First Century Armed Conflicts

Lt. Col. Erik A. Claessen, Belgian Army

Winner of the 2015 Gen. William E. DePuy Combined Arms Center writing competition. The author shows that popular support may be a greater source of power than military might in urban conflicts.

16 Military Communication Strategies Based on How Audiences Meld Media and Agendas

Col. Donald L. Shaw, PhD, U.S. Army, Retired Thomas C. Terry, PhD Milad Minooie, MA

Army leaders risk failing to lead their organizations if they do not adapt their communication strategies to the media their intended audiences use and to the issues those audiences care about. This article provides five recommendations that can help Army leaders use traditional and new media to communicate more effectively.



About the Cover: Arizona National Guard soldiers from the 158th Maneuver Enhancement Brigade stand in a mass formation 7 December 2014 on the field at Arizona State University's Sun Devil Stadium in Tempe, Arizona, during the Arizona National Guard Muster and Community Expo.

(National Guard photo by Staff Sgt. Brian A. Barbour)

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First Lt. Jeremy A. Woodard, 1st Squadron, 61st Cavalry Regiment, 4th Brigade Combat Team, 101st Airborne Division (Air Assault), performs a cavalry charge 11 October 2013 to conclude a combat spur ceremony at Camp Clark, Afghanistan.

(Photo by Sgt. Justin Moeller, 4th Brigade Combat Team, 101st Airborne Division PAO)

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Mark A. Milley—General, United States Army Chief of Staff

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Gerald B. O'Keefe—Administrative Assistant to the Secretary of the Army

101 Leading Soldiers with— Not Primarily through— Communication **Technology**

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Even the most popular critical thinking classes do not necessarily lead to critical thinking on the job. Former Human Terrain System trainers describe an integrative model for ensuring learners continue to apply critical thinking in complex situations.

Paratroopers from 173rd Infantry Brigade Combat Team (Airborne), U.S. Army Europe, conduct joint training with Estonian army partners during Exercise Steadfast Jazz, 6 November 2013, Drawasko Pomoskie training area, Poland.

(Photo by Alexander Heie Jansen, 173rd Airborne Brigade PAO)

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Mortality and Narrative in Army Leadership

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