## Talk versus Do



Operational theories of design translated into practical applications, or not. The journey versus the destination. Which is more important you ask? Well, how much time do you have? Balancing the task, talk versus do. and do versus talk. Please, don't concern yourself with time, until you see you have no time. Of course, by then it may prove too late. So discourse and inquire as if you have nothing to lose. Deliberate and dialogue to your very heart's desire. Peer through that Clausewitzian fog and examine that infinite potential.

See? There's really not that much to lose. Explore fully that which may be inconsequential. and ignore the tendency to do. See? There's not so much to lose. Only, maybe, just maybe that small difference that small sum, inconsequential really, which may be measured twixt failure and victory and quite often occurs when the talk overtakes the do.

> —Major Edward L. Bryan March 2008